



ASAMBLEA APOSTÓLICA
DE LA FE EN CRISTO JESÚS

ESTRATEGIA DE JESÚS **AVANZADA**

@ estrategia S

The Strategy of Jesus

- Birth
- Growth
- Maturity
- Multiplication

Birth Cycle

Outreach Cycle

Friendship Groups

Souls Retreat

Discipleship Birth Level

1. Baptisms Celebration

1. Outreach Cycle

5 weeks of ministry

Introduction

One month before the Outreach Cycle, the pastor will announce the cycle to the church in order to motivate it. This promotion will produce expectation.

If he has never done so, he must explain the objective and the work dynamics in detail.



What is the Outreach Cycle?

The Outreach Cycle

...is a 5-week ministry period where each member of the church chooses 10 friends to win for Christ.

Hearts are the soil...

...where the seed of the gospel is sown.

All soil that is going to be sown must be prepared for
the planting.

For 5 weeks...

...these people will be prayed for diligently so that the soil (their heart) may be soft and understanding, for the day the sowing will occur (Friend's Day).

“I planted, Apollos watered, but God gave the increase. 7 So then neither he who plants is anything, nor he who waters, but God who gives the increase. 8 Now he who plants and he who waters are one, and each one will receive his own reward according to his own labor.”

1 Corinthians 3:6-8 NKJV

The Outreach Cycle...

...motivates every member of the body of Christ to action: Pray and fast to preach the gospel.

It motivates us to not leave the Pastor or the Evangelism Directo alone to fulfill the great commission.

The Gospel...

...doesn't need to be complicated to work. It just needs to be sown in good soil, and it alone has the power to save.

“I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes, for the Jew first and also for the Greek.” **Romans 1:16 NKJV**



What Are the Dynamics of the Outreach Cycle?

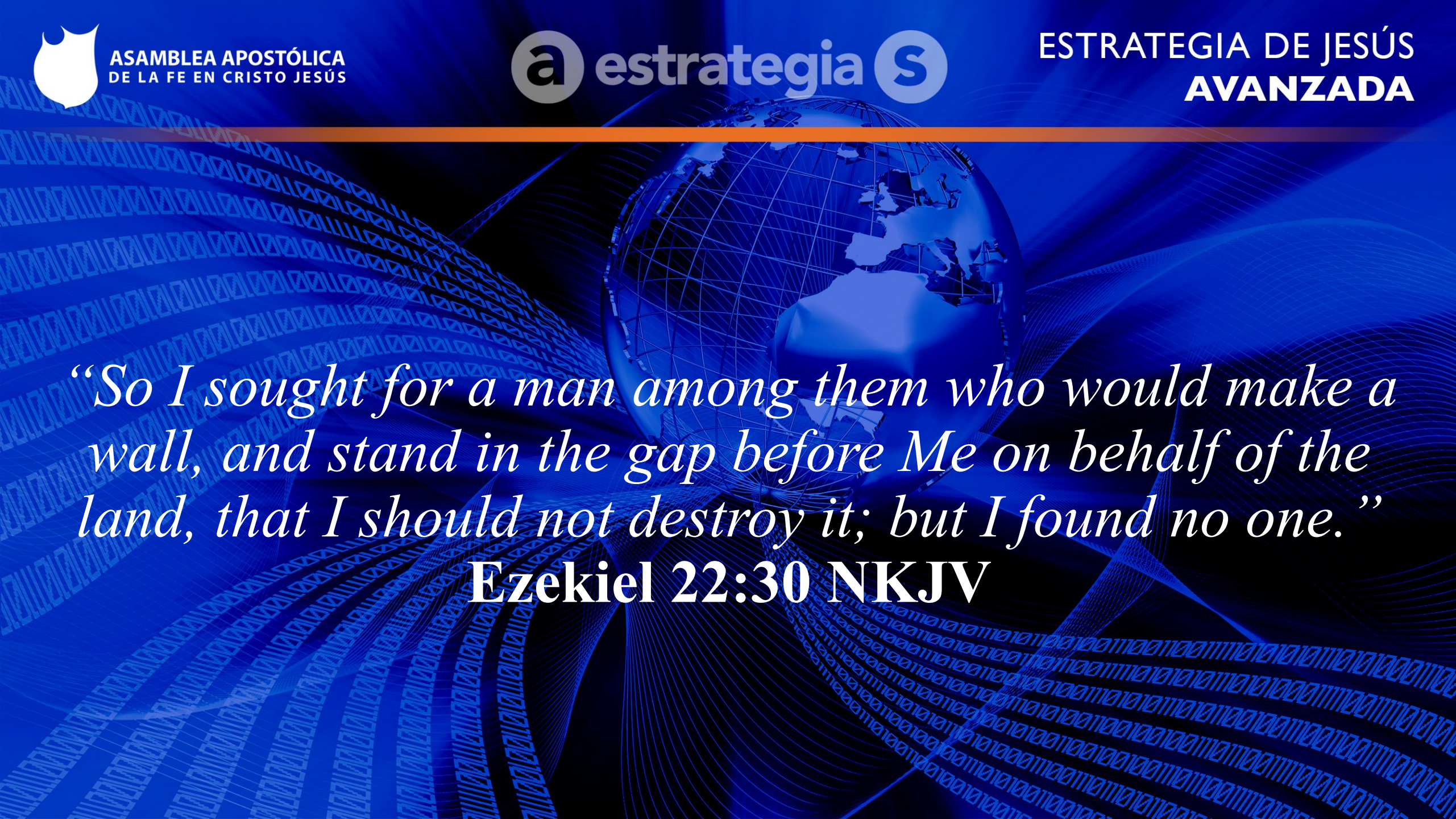


**The 5-week Ministry Vision will be developed in
the following manner:**

Week 1: Commit and Write Names

Each member will commit before God to win 10 friends for Christ.

He/she commits, writing their ten names on a pledge card. They will be ready to pray, fast, and work during the next 4 months for their friends' salvation. They will pray 6 minutes daily for each of them, claiming them for Christ.



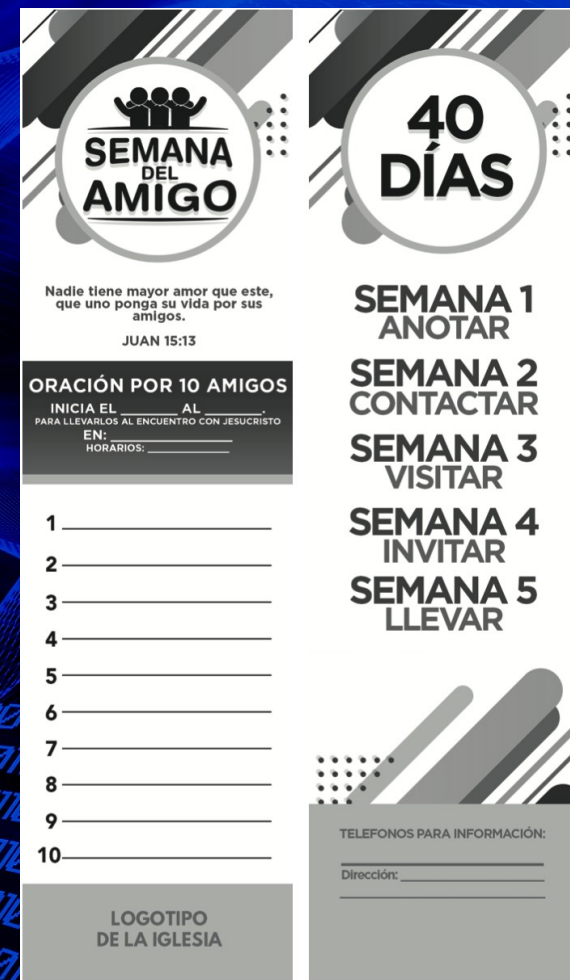
“So I sought for a man among them who would make a wall, and stand in the gap before Me on behalf of the land, that I should not destroy it; but I found no one.”

Ezekiel 22:30 NKJV

The Commitment Card

It must have the friends' names on the front side and, on the back side, you will have a reminder of the dates of the 5 steps of the Birth Purpose.

1. Outreach Cycle
2. Friendship Groups
3. Spiritual Retreat
4. Follow Me School Birth Level
5. Baptisms Celebration



The Commitment Card template is a vertical rectangular card with a white background and blue and grey accents. At the top left, there is a circular logo with three stylized figures and the text "SEMANA DEL AMIGO". To the right of this logo is a large circular graphic with the text "40 DÍAS". Below the "SEMANA DEL AMIGO" logo, there is a quote in Spanish: "Nadie tiene mayor amor que este, que uno ponga su vida por sus amigos." followed by "JUAN 15:13". Below the quote, there is a section titled "ORACIÓN POR 10 AMIGOS" with a form for "INICIA EL" and "AL" dates, and "EN:" and "HORARIOS:" fields. To the right of this section, there is a list of five weeks with their corresponding actions: "SEMANA 1 ANOTAR", "SEMANA 2 CONTACTAR", "SEMANA 3 VISITAR", "SEMANA 4 INVITAR", and "SEMANA 5 LLEVAR". Below the list of weeks, there is a section for "TELEFONOS PARA INFORMACIÓN:" with a "Dirección:" field. At the bottom left, there is a box for the "LOGOTIPO DE LA IGLESIA".

SEMANA DEL AMIGO

Nadie tiene mayor amor que este, que uno ponga su vida por sus amigos.
JUAN 15:13

ORACIÓN POR 10 AMIGOS

INICIA EL _____ AL _____
PARA LLEVARLOS AL ENCUENTRO CON JESUCRISTO
EN: _____
HORARIOS: _____

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____
7 _____
8 _____
9 _____
10 _____

SEMANA 1 ANOTAR
SEMANA 2 CONTACTAR
SEMANA 3 VISITAR
SEMANA 4 INVITAR
SEMANA 5 LLEVAR

TELEFONOS PARA INFORMACIÓN:
Dirección: _____

LOGOTIPO DE LA IGLESIA

Week 2: Contact

Each member will begin by calling their ten friends. During this first contact, they will show genuine interest in them.

They will tell them how the Lord moved them to place them on their prayer list and that they will be praying for them for 40 days, so that God will bless their lives.

“... The effective, fervent prayer of a righteous man avails much.” Santiago 5:16 NKJV

Week 3: Visit

A friendly visit will be made, spending a few moments together. They can be invited to share their needs and problems, so we can pray in a more specific way.

They will briefly share God's love and how He is very interested in them, and pray for them. They will invite them to attend Friend's Day.

Week 4: Invite

A new visit will be scheduled. They can ask their friends how they are doing.

When they are leaving, they can invite them to Friend's Day, explaining that it will be a very special event. They will also express that in that event, they will pray for their needs, share a conference, and that God will work in their lives in a very positive way.



“For if I preach the gospel, I have nothing to boast of, for necessity is laid upon me; yes, woe is me if I do not preach the gospel!” **1 Corinthians 9:16 NKJV**

Week 5: Take Them to Friend's Day

Each member will make a call in the middle of the week, to confirm the attendance of their friends and to agree on the time and manner of transportation. It is recommended, if possible, to pick them up and arrive together. Or, if this is not possible, the members will be at the entrance, waiting for their guests.

“And the servant said, ‘Master, it is done as you commanded, and still there is room.’ 23 Then the master said to the servant, ‘Go out into the highways and hedges, and compel them to come in, that my house may be filled.’” **Luke 14:22 23 NKJV**



Different Ways to Celebrate Friend's Day

Friend's Day...

...can be done in various ways. Here are some examples that give the pastor options to choose the one that best suits his possibilities.

In each of them, the central element is the message of salvation. Each church will be able to use the one that produces the best results.

1. A Banquet

An elegantly decorated dinner is prepared, where you can do one of the following: A drama, play a Christian movie, or put on a video clip.

It is important to teach a conference with a message to introduce them to the plan of salvation of our Lord Jesus Christ. This is a good option for smaller groups of people.

2. A get-together in the Friendship Group

Each Friendship Group will host its own Friend's Day.

As a suggestion, it can be announced as a barbeque or some other dinner that may be popular in your country.

It will be an informal gathering where the leader of the Friendship Group will impart an evangelistic message (which will be prepared by the pastor), presenting the plan of salvation. The advantage of this variant is that the guest will immediately connect to the Friendship Group.

3. A get-together by sectors

A Friend's Day will be organized for each cell sector of the church (4 or 5 Friendship Groups make up a cell sector), which is also an informal gathering.

An evangelistic message is shared, which the pastor will give to the cell supervisor, so that the plan of salvation can be preached. Subsequently, he must connect them to the Friendship Group (the cell group).

4. A Miracle Service

A fervent service, a type of campaign, which can be called: Miracles Night or Night of Impact. A guest preacher is invited to minister in the Gifts of the Spirit and to preach an evangelistic message.

If you so desire, the pastor of the church himself can preach a message of salvation. The goal is to present the plan of salvation to our friends, so that the Holy Spirit will touch their hearts.

5. A Picnic

It can be on your country's independence day or a holiday.

This is a very effective alternative, where the church goes outside of its 4 walls. A day of celebration is organized as a means of bringing our friends.

Each Friendship Group brings its guests and its own food. Before fellowshiping, a service is held, the message of salvation is preached, and prayer is made for them. The church will preach a powerful sermon where they are presented with the plan of salvation, inviting them come to the feet of Jesus. Later, they are connected to a Friendship Group (cell group) so that they can begin to make friends and integrate into the body of Christ.



The Spiritual Strategy in the Outreach Cycle

The pastor will establish prayer and fasting strategies...

...to intercede for the souls on the list. It will be 5 weeks of spiritual warfare. Each member will identify what arguments there are in the lives of their friends that prevent them from understanding the gospel. Once identified, we will pray to bring those strongholds down in Jesus' name.

“The weapons we fight with are not the weapons of the world. On the contrary, they have divine power to demolish strongholds. 5 We demolish arguments and every pretension that sets itself up against the knowledge of God, and we take captive every thought to make it obedient to Christ.”

2 Corinthians 10:4-5 NIV

Arguments...

...are ideas that Satan puts in the minds of our friends. They are like a wall, which tries to prevent the truth of the gospel from penetrating. The Bible calls them strongholds, which rise up in the minds of the people, giving them many excuses for not serving God. Prayer, fasting, and the exposition of the Word, are powerful elements that can bring the mind of the lost to recognize their need of a savior.

“For the weapons of our warfare are not carnal, but mighty through God to the pulling down of strong holds.” 2 Corinthians 10:4

“I already have my religion.”

“It’s the religion that my parents left me.”

“I am not a sinner.”

“I am close to God.”

1) “I’m fine, just the way I am.”

- 
- 6) “I don’t need God.”
 - 7) “Does God exist?”
 - 8) “How do I know God exists?”
 - 9) “Yours is just another religion.”
 - 10) “Religion is the opiate of the people.”

It is important to identify spiritual bonds...

...in our friends, to ask the Lord to set them free: Alcohol, drugs, immorality, sexual deviations, depression, violence, pride, etc.

We must discern the kind of spirit that oppresses them, bind it, and set that person free, in the name of Jesus.

“How can one enter a strong man’s house and plunder his goods, unless he first binds the strong man? And then he will plunder his house.” **Matthew 12:29 NKJV**

The Purpose of the Spiritual Strategy in the Outreach Cycle...

...is to prepare their hearts, so that when they attend Friend's Day, they will arrive with an open mind and receive the gospel.

Cast down any bond or argument that will hinder so that the seed can be sown and bear fruit.

Conclusion

The Outreach Cycle is a tool that allows the church to engage all its members in bringing new guests to the church.